

HEIRLOME

# HEIRLOME

PRE-FALL 2024, LOOKBOOK





LOOK 1  
Eloisa Top in Black  
and Leticia Skirt in Ivory

LOOK 2  
Frida Top and  
Laurence Trouser in Silk Shantung





LOOK 3  
Paloma Dress

LOOK 3  
Eloisa Top in Black  
and Rebozo by Arturo Estrada in 'Crudo'



LOOK 3  
Rebozo by Arturo Estrada in 'Crudo'  
And Laurence Trouser in Silk Wool





LOOK 3



LOOK 4  
Benita Dress in Black Satin





LOOK 5  
Paloma Top in Black  
And Leticia Skirt in Ivory

LOOK 6  
Isabel Top and  
Laurence Trousers in Silk Shantung





LOOK 7  
Rio Tank and  
Leticia Skirt in Black



LOOK 8  
Romina Shirt in Linen  
and Laurence Trouser in Silk Shantung



LOOK 9  
Laurence Blazer and  
Laurence Trouser in Silk Wool





LOOK 10  
Wesley Trench in Silk Shantung,  
with Rebozo by Arturo Estrada  
and Laurence Trouser in Silk Shantung



LOOK 11

Paloma Top in JYMA print and

Leticia Skirt in JYMA print in Ivory/Black





LOOK 12  
Pia Dress in Dark Chocolate

LOOK 13  
Luna Vest and Elodie Skirt



LOOK 14  
Jyma Shirt in Clay/Black JYMA Print  
and Isla Trouser in Clay/Black JYMA Print



LOOK 15  
Olivia Dress in Clay/Black JYMA Print





LOOK 16  
Luisa Blazer in silk shantung  
And Laurence Trousers in Wilk Wool

LOOK 17  
Jyma Shirt in Beige/Chocolate JYMA Print  
and Victoria Short in Beige/Chocolate JYMA Print





LOOK 18  
Eugenia Dress

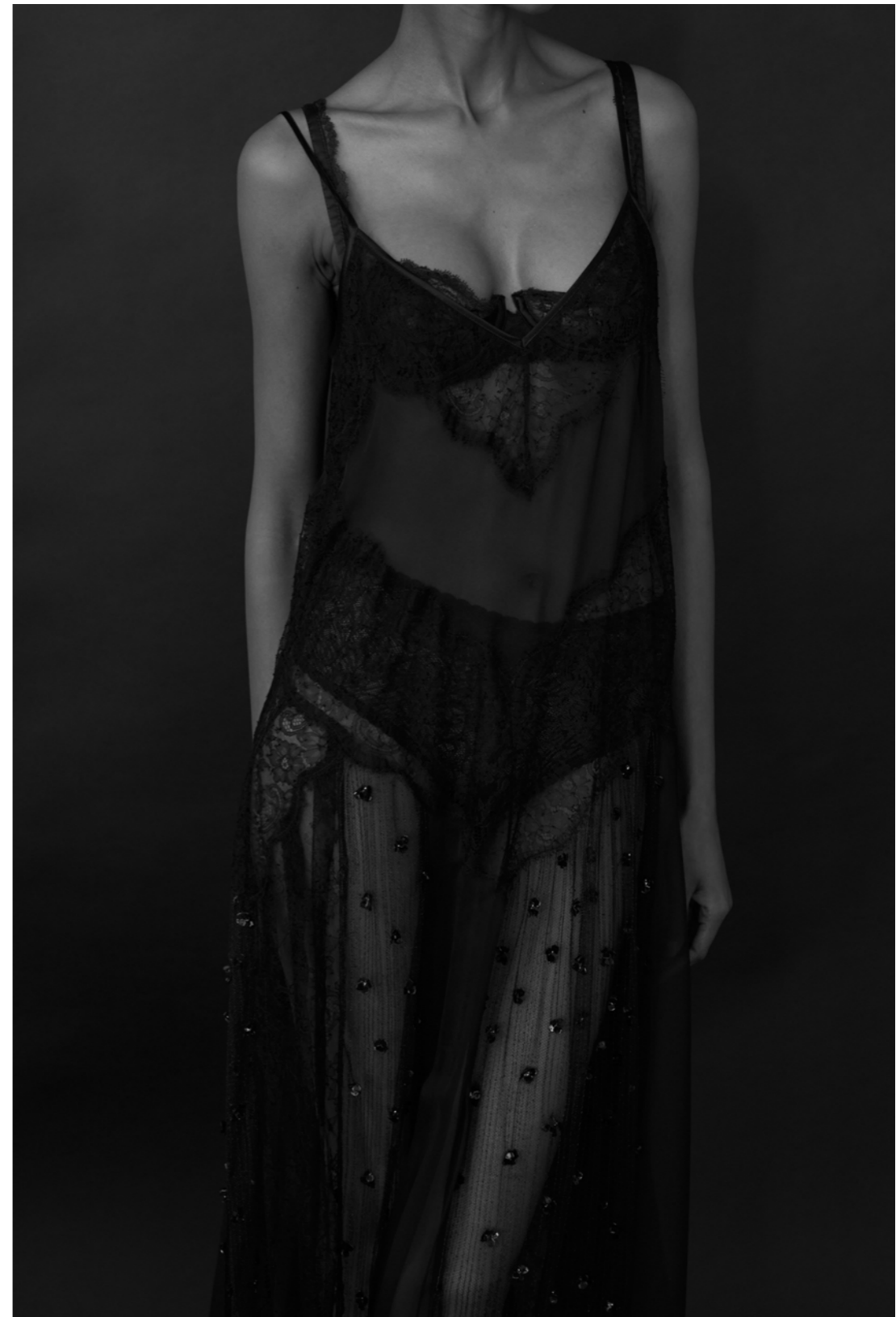
LOOK 19  
Pia Dress in Beige/Chocolate JYMA Print







LOOK 20  
Etienne Top and  
Laurence Trouser in silk wool



LOOK 21  
Etienne Dress  
(Photographed without slip)

LOOK 22  
Leticia Dress in Black satin





LOOK 23  
Olivia Dress in Red



LOOK 24  
Leticia Dress in Ivory/Midnight JYMA print





LOOK 25  
Benita Dress in Red



LOOK 26  
Isabel Dress in Midnight





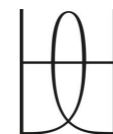


# HEIRLOME

Heirlome is a luxury women's ready-to-wear collection built on the idea of forgotten traditions. Founded in 2022 by Stephanie Suberville Rodriguez and Jeffrey Axford, each collection introduces a new Mexican artisan's work, explored through print, pattern, weaving and embroidery. Respecting the authenticity of their art combined with impeccable tailoring, thoughtful details and the finest fabrics, each piece is made with a focus on quality and longevity.

Heirlome is the middle English word for Heirloom, a valuable object that has been part of a family for many generations. *Heirlome* comes from combining the two words *heir* and *lome*, lome meaning tool. While the word currently refers to a fine piece of jewelry that has been passed down through a family, we believe that knowledge, craft and skill are also heirlooms. The artisans we collaborate with in Mexico as well as the factories we work with are family owned and their craft has been passed down through generations.

Originated from the idea that garments can be treasured, shared and passed down from from one generation to another. Modern, feminine and timeless pieces made with a focus on quality and forgotten traditions. Heirlome pieces are developed and produced in the garment district in New York City. We are proud of the community of skilled artisans, cutters, pattern-makers and sewers that we have the privilege to work with.



# OUR COMMITMENT

Heirlome is committed to supporting and collaborating with artisans in Mexico and Latin America. Each season introduces a new artist's work, explored through print, pattern, hand-weaving or embroidery.

The artists in Mexico use traditional techniques in their art, that have been passed down from generation to generation. A lot of precision and hand work goes into creating these works. When making prints we respect their work by retracing every stroke, every imperfection. Respecting the authenticity of the work, while giving it our very modern approach to dressing.

Creative Director and founder, Stephanie Suberville, was born and raised in Mexico, collaborating with talented creatives in from her country was always at the root of launching this brand. We hope to help support these communities so that they can continue to keep their unique art form alive. We are encouraged by these talented artists, to help promote their work, and turn it into wearable art.





## COLLECTION IV

Taller Maria y Jacobo Angeles (JYMA) Collaboration

Maria del Carmen Mendoza Méndez (San Martín Tilcajete, Oaxaca, 1977) and Jacobo Ángeles Ojeda (San Martín Tilcajete, Oaxaca, 1973) began their work as artisans from childhood. They were born into the world of “tonas” and “nahuales” (mythical creatures) thanks to their families, who had their own workshops of wooden figures. In 1994, they married and started working together. Over time, they founded the Jacobo and María Ángeles Workshop, a place specialized in the production of carved figures in copal wood, also known as “alebrijes”.

Jacobo and María’s artistic work is based on the research and interpretation of Zapotec symbols, iconography and worldview from which they gave life to their distinctive style. Their technical and aesthetic innovation ranges from wood curing processes, the application of gold leaf, high-temperature ceramics, silver jewelry, to the use of other materials.

With a strong commitment to art and their hometown, San Martín Tilcajete, the project went from being a workshop for two people to a place that supports the community and preserves tradition. The workshop currently generates more than 250 jobs, minimizing migration in the region and strengthening the craft of wood carving.

Jacobo and María found a way to communicate through narratives, creating a production line from artistic collections based on concepts, research and fantastic stories. Thanks to this, they substantially innovated in the conception of their pieces, which are internationally recognized as works of art.

## COLLECTION IV

### Rebozos by Arturo Estrada

Arturo Estrada is a Mexican artisan, a 'Rebozo' maker with over 40 years of experience from Santa Maria del Rio in San Luis Potosí. A rebozo is a special woven shawl-like garment, traditionally woven by indigenous weavers, generation after generation.

Mr. Estrada began making rebozos at the age of 9, when he joined the 'Escuela del Rebozo'. He is now a teacher and the Head of the School, teaching the next generation this very traditional craft. Artisans in Santa Maria del Rio specialize in silk, while other areas in Mexico focus on cotton. Due to a change in government, the artisans in Santa Maria had not had access to silk, as they have relied on the government for decades to source the yarns.

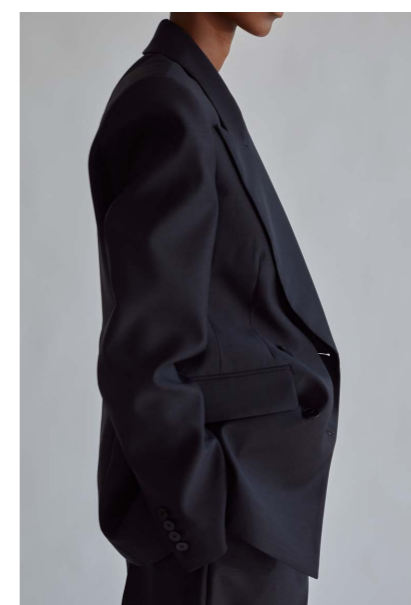
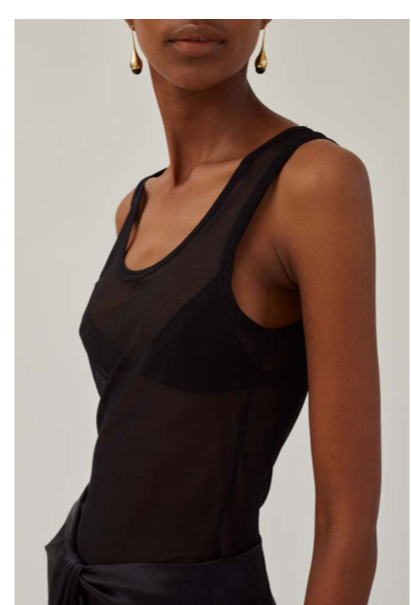
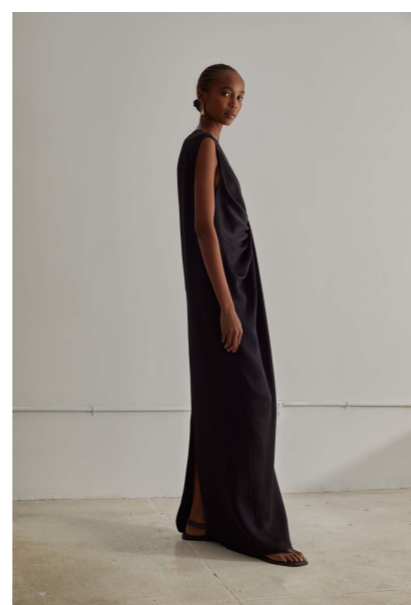
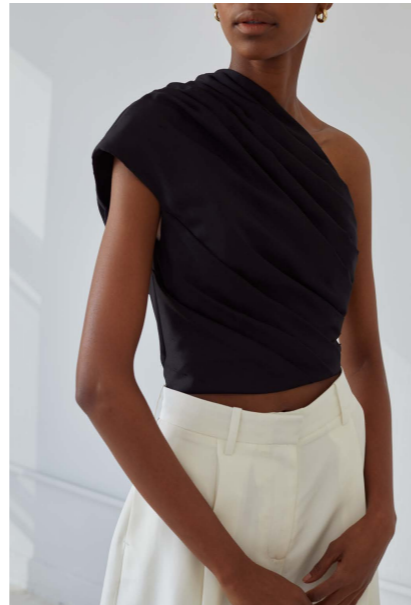
As a collaboration with Heirlome, Mr. Estrada is starting to weave again in silk. Silk yarns are sourced via Heirlome, shipped to Mexico where Mr. Estrada and his team work up to three months in the creation of each one.

For Collection IV, Heirlome rebozos are available in Ivory or 'Crudo' meaning un-dyed, raw silk.



# HEIRLOME

PRE-FALL 2024  
LOOKS 1-9



# HEIRLOME

PRE-FALL 2024  
LOOKS 10-21



# HEIRLOME

PRE-FALL 2024

LOOKS 22-26





