

HEIRLOME

SPRING 2024 LOOK BOOK



HEIRLOME

Heirlome is a luxury women's ready-to-wear collection built on the idea of forgotten traditions. Founded in 2022 by Stephanie Suberville Rodriguez and Jeffrey Axford, each collection introduces a new Mexican artisan's work, explored through print, pattern, weaving and embroidery. Respecting the authenticity of their art combined with impeccable tailoring, thoughtful details and the finest fabrics, each piece is made with a focus on quality and longevity.

Heirlome is the middle English word for Heirloom, a valuable object that has been part of a family for many generations. *Heirlome* comes from combining the two words *heir* and *lome*, lome meaning tool. While the word currently refers to a fine piece of jewelry that has been passed down through a family, we believe that knowledge, craft and skill are also heirlooms. The artisans we collaborate with in Mexico as well as the factories we work with are family owned and their craft has been passed down through generations.

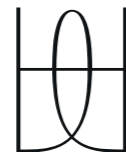
Originated from the idea that garments can be treasured, shared and passed down from from one generation to another. Modern, feminine and timeless pieces made with a focus on quality and forgotten traditions. Heirlome pieces are developed and produced in the garment district in New York City. We are proud of the community of skilled artisans, cutters, pattern-makers and sewers that we have the privilege to work with.

OUR COMMITMENT

Heirlome is committed to supporting and collaborating with artisans in Mexico and Latin America. Each season introduces a new artist's work, explored through print, pattern, hand-weaving or embroidery.

The artists in Mexico use traditional techniques in their art, that have been passed down from generation to generation. A lot of precision and hand work goes into creating these works. When making prints we respect their work by retracing every stroke, every imperfection. Respecting the authenticity of the work, while giving it our very modern approach to dressing.

Creative Director and founder, Stephanie Suberville, was born and raised in Mexico, collaborating with talented creatives in from her country was always at the root of launching this brand. We hope to help support these communities so that they can continue to keep their unique art form alive. We are encouraged by these talented artists, to help promote their work, and turn it into wearable art.





SPRING 2024

Dasha Denisenko Photographed by Alyona Kuzmina, in New York City.

LOOK 1
Penelope Top in Ivory + Antonia Skirt in Ivory



LOOK 2
Ella Patchwork Dress in Ivory







LOOK 3
Sofia Dress in Ivory





LOOK 4
Victoria Blazer + Victoria Short



LOOK 5
Dolores Top in Black + Antonia Skirt in Black





LOOK 6

Wesley Trench + Lourdes Trench + Ella Shirt in Taupe + Isla Trouser



LOOK 7
Luisa Blazer + Quinn Trousers



LOOK 8
Penelope Top + Antonia Skirt in Dresden Blue







LOOK 9
Luisa Blazer, Ella Shirt in Ivory Linen + Luisa Trousers



LOOK 10
Luisa Dress



LOOK 11
Joanna Dress in Dresden Blue

LOOK 12
Victoria Blazer, Victoria Trouser + Rebozo



LOOK 13
Sara Dress in JGR print



LOOK 14
Sara Dress in Black







LOOK 14
Victoria Blazer, Sara Skirt in Black + Rebozo



LOOK 16
JGR Shirt, Sara Skirt in JGR print + Victoria Blazer

LOOK 17
Valentina Dress





LOOK 18

Penelope Top in JGR print + Sara Skirt in JGR print



LOOK 19
Elsa Dress in JGR print

LOOK 20
Lola Dress in Ivory





LOOK 21
Antonia Top in Ivory + Antonia Skirt in Ivory



LOOK 22
Lola Dress in Black



LOOK 23
Maya Top + Sara Skirt in Black





LOOK 24
Maya Dress



COLLECTION III

Juana Gomez Ramirez Collaboration

Juana Gomez Ramirez is an artisan from Amatenango del Valle, in Chiapas Mexico. She is a celebrated artist in Mexico and is considered one of the 'Grandes Maestros del Arte Popular Iberoamericana'. Her specialty is 'Modelado y Poliocromado'.

Since the age of nine, Ms. Gomez Ramirez has been sculpting and painting on a clay known as "barro". She works in the pre-hispanic methods when working with clay, a tradition from the region where she lives. The clay is hand extracted from the mountains very early in the morning. The artisans dig three meters deep to get the best material and then prepared it by mixing it with water and soil, and then sculpt the next day.

After decades of work, Ms. Gomez Ramirez achieved national recognition with her now famous 'Jaguares'. Hand-sculpted and painted jaguars, known for their unique 'mechitas' or hand-drawn spots.

For Heirlome, Juana recreated her jaguars by using ink on a canvas draped dress. Her artwork was digitized for prints in fine silk by print designer Jovana Mirabile.

COLLECTION III

Rebozos by Arturo Estrada

Arturo Estrada is a Mexican artisan, a 'Rebozo' maker with over 40 years of experience from Santa Maria del Rio in San Luis Potosí. A rebozo is a special woven shawl-like garment, traditionally woven by indigenous weavers, generation after generation.

Mr. Estrada began making rebozos at the age of 9, when he joined the 'Escuela del Rebozo'. He is now a teacher and the Head of the School, teaching the next generation this very traditional craft. Artisans in Santa Maria del Rio specialize in silk, while other areas in Mexico focus on cotton. Due to a change in government, the artisans in Santa Maria had not had access to silk, as they have relied on the government for decades to source the yarns.

As a collaboration with Heirlome, Mr. Estrada is starting to weave again in silk. Silk yarns are sourced via Heirlome, shipped to Mexico where Mr. Estrada and his team work up to three months in the creation of each one.



